JORGE JABOR
DESIGNER & PRODUCT MANAGER
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Professional Experience

Também disponível em Português

UmanTech (ex-VZ.Lab)
São Paulo, SP
umantech.com.br
05/2018 – Present

Head of Products & Solutions

Lead the development of B2B products, working closely with customers and sales team to raise demands, establish priorities and define roadmaps. Evaluate market trends and generate new ideas to improve product offer and the customer experience. Establish relationships with customers, monitoring product performance, interacting with all levels of an organization, including C-level.

Dassault Systèmes - 3DEXCITE
São Paulo, SP
3dexcite.com
02/2013 – 05/2018

Lead Designer / Solutions Consultant

Expert in the company's products and solutions, working closely with sales team to raise customer demands, recommend existing solutions or adapt them to meet specific needs. Creative work in the development of concepts and interfaces, aiming at improvements in the user experience.

GAD' Design
São Paulo, SP
gad.com.br
08/2012 – 02/2013

Product Designer

Part of a multidisciplinary group as a design expert, involved in all phases of the project, from pitching, client engagement, stakeholders' workshops and end-consumers qualitative research.

Oppa
São Paulo, SP
oppa.com.br
11/2011 – 05/2012

Product Manager

Joined the company at startup phase (pre-launch & launch) to guide product development and roadmap, based on fast-fashion practices. My role was to identify market gaps and opportunities, define future product lines, follow-up design & development with technical lead and report product sales performance.

BMW Group Designworks
Newbury Park, CA
bmwgroupdesignworks.com
01/2010 – 05/2010

Design Internship

Worked on multiple vehicle design projects, mostly on Human-Machine Interfaces (HMI) and interiors for clients such as Embraer, Intermarine, John Deere and Iacobucci|HF. Participated in initial concepts for the screen interface of the G11/G12 BMW 7-series.

Education

Fundação Instituto Administração
São Paulo, SP
fia.com.br
2016 - 2018

MBA - Master of Business Administration

MBA with a focus on Entrepreneurship and Innovation Management at the best evaluated executive education institution in Brazil. Voted speaker of the class.

General Assembly
San Francisco, CA
generalassemb.ly
2018

Product Management

Accelerated full-time program in California, the capital of global innovation, consisting of real-world methodologies and strategies for user-centered design and metric-driven product development. Technical visits to Adobe, YouTube, Uber and TripIt.

ArtCenter College of Design
Pasadena, CA
artcenter.edu
2007 - 2010

Transportation Design, Bachelor of Science (B.S.)

International undergrad in a top-10 world school in design education.
- 2x Teacher Aid for Professor Marek Djordjevic;
- 3x selected for the ArtCenter Student Gallery;
- Best Eco-Technology prize at the Hyundai Design - Student Contest, in Seoul, Korea.

University of Brasília
Brasília, DF
unb.br
2002 - 2006

Product Design, Bachelor's degree

Undergrad with specialization in Product Design;
- Member of the Coordination of the 16th NDesign, (student event with 2000+participants);
- 2x Teacher Aid for professor Professor Symone Jardim, M.A.

Skills

Languages
Portuguese ●●●●●
Mother language

English ●●●●●
Business fluent

Spanish ●●○○○
Intermediate

Business Acumen
Deep understanding of a company's internal operations and competitive environment, as well as how to create and deliver value to customers.

Methodologies
Knowledge of PM best practices, able to select and apply frameworks for research and development, prioritizing problems and solutions.

Leadership & Communication
Able to clearly synthesize and communicate ideas to all levels of the organization, influencing the audience in a positive manner.

Metrics
Analysis of data and metrics, development of improvement plans based on quantitative and qualitative results.